

EYE INVESTMENT

SINGAPORE MANAGEMENT UNIVERSITY

2020 Frequently Asked Questions



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Section 1: General Information

What is EYE Investment Club?

Founded in 2002, EYE Investment Club is SMU's official interactive finance club. EYE provides a platform to learn about investing, sharing of opinions on various finance topics, and exposure to the financial industry. We hold weekly general meetings and other networking and industry events throughout the year. Here at EYE, we value our 'family' culture, making us a club that is both fun and enriching. That is why we have very committed alumni who always come back to mentor us and share about their experiences both in school and at their various jobs, giving us advice on how to grow and learn about investing more effectively.

What are the programs offered by EYE?

We offer two main programmes - **General Member Program** and the **Analyst Program**.

For more in-depth details on the research syllabus etc, please refer to section 5

How is EYE different from other investment/finance clubs?

- Disclaimer: we are not able to speak representatively on behalf of other clubs but we believe that every club has a different focus and value proposition to offer its members.
- As the largest finance club in SMU, we are able to offer **unparalleled industry exposure** through our collaborations with major financial institutions
 - One flagship event we hold is the Asian Investment Immersion Programme. In the past, we went to Shanghai and Hong Kong for nearly a week and got to network with corporates from companies such as JPMorgan (HK), Aberdeen, and GIC. We also visited the trading floor at the Shanghai Futures Exchange in 2019!
- EYE offers **broad-based learning opportunities** coupled with specializations across equities (Fundamental Analysis/Technical Analysis), currencies and fixed income. We also seek to expose our members to all facets of the banking and finance industry.
- EYE organises teaching sessions (general meetings) weekly that aim to impart basic fundamentals of finance, be it fundamental analysis or technical analysis to kickstart your interest and ability to make your own investments. Many of the research directors are active investors with their own portfolios, hence you can be sure that they will be teaching from experience.

Section 1: General Information

What do I stand to gain as an EYE general member?

- Attend (lessons) **general meetings** every Friday from 4pm to 5.30pm (which non-members would not get).
- **Exclusive access to our in-house research content** that are uploaded weekly and bounce off investment ideas and knowledge with our research directors.
- EYE will also be inviting alumni and industry professionals down from time to time to give talks. Members can use the opportunity to find out more about the experiences in the financial industry and network with the alumni as well.
- Enjoy priority sign-ups in our flagship events.

What careers or industries is your club related to?

- As SMU's official finance club, we are strongly inclined towards careers within the **finance industry**. Careers that our members move on to pursue include, but are not limited to, investment banking, hedge funds, venture capital, asset management, and corporate finance. Some of the companies that our alumni have worked for/are working for include J.P. Morgan, Blackrock, GIC, Temasek, UBS, Legend Asset Management, Citibank, HSBC.
- We also have members who venture into MNCs, start-ups as well as consulting roles through the transferrable skill sets they gained.

Section 2: Recruitment

When can I apply?

- General Membership is usually open **all year round!** However, this year, the opening of the General Member sign ups will coincide with the opening of the Analyst recruitment period. More details will be released closer to the date.
- Recruitment for Analysts typically opens in a **2-week window at the start of Semester 1, in late August.** We will be posting more details nearer to date.

How do I sign up?

- Fill in the form (found in our emails or website www.smueye.com/join-us and submit a membership fee of \$15. Steps will be given in the form!

Are there any prerequisites/finance background needed to sign up as a member?

No. Historically, a large number of our members had **no prior finance background** before joining and still managed to learn and develop strong finance and investing skills.

What is the recruitment process like?

- General member: you can become a general member by simply paying a **one-time fee of \$15**
- Analyst: Candidates will have to submit a **deliverable** and attend a session with Exco members to present your deliverable and go through an **interview**

What is the commitment like as a General Member?

About **1.5hours** every **Friday** (4:00pm-5:30pm) for our general meetings and general events

Section 2: Recruitment

What is the commitment like as an Analyst?

- On top of general meetings, analysts will be meeting every Friday from 6-8pm for our analysts' meetings and other events.
- There may also be additional deliverables to be completed to supplement your learning but rest assured that there will be sufficient time for other commitments as long as you manage your time.

What are you looking for in an Analyst candidate?

- Passion to learn,
- Commitment,
- Drive,
- Teamwork

How long does the EYE membership last?

- The EYE general membership is an **SMU lifelong benefit**, you can attend our events and meetings in your time as an SMU student.
- For the analyst program, analysts stay in the program for one academic year and have the opportunity to lead the club as the next Executive Committee if elected.

Must I be interested in a career in finance to be a member?

- Of course not! The EYE general membership is open to anyone and everyone who wants to learn more about finance and investing. We provide an avenue to equip students to learn as we believe financial literacy is an important life skill. Thus, feel free to join us even if you are not heading towards a career in finance.

Section 3: Events

What events can I look forward to from EYE?

- Apart from our main highlights Investment Symposium and the Asian Investment Immersion Programme (AIIP), there's a long list of investment knowledge building and networking events that will help you gain more real-world exposure to investing and finance.
- Our timeline of events would be updated regularly on our website www.smueye.com/event-schedule
- We send emails regularly to invite members to take part in our events. We will have investment sharing seminars like our general meetings and guest speakers from the industry to speak about investing and about their experiences.
- Some of our previous events include:
 - Breaking into the Private Markets Webinar with CFA and CAIA
 - Maybank Kim Eng Stock Pitch Competition
 - Women@Banks with Deutsche Bank
 - Flow Traders Arbitrage Challenge



Section 4: General Membership

What is the general meeting syllabus like?

Our general meetings are well structured – each subsequent week's topics are built upon what was taught in the preceding weeks. The GMs are planned in such a way to provide members with a **basic foundation** for which they will be exploring the use of **FA and/or TA** – useful investment tools that they can use to steer them on their investment journeys. Some of the FA topics include Economic Analysis, Ratio Analysis, and Relative Valuation. TA topics include Support & Resistance, Trend lines, Candlestick Patterns and other indicators. The full syllabus can be found on our website or our weekly Research Meeting emails.

What is the difference between technical analysis and fundamental analysis?

- FA represents a method of evaluating a security by attempting to measure its **intrinsic value** – by examining related economic, financial, and other factors (revenues, earnings, future growth, return on equity, profit margins, etc). The end goal of performing fundamental analysis is to produce a value that an investor can compare with the security's current price.
- TA, on the other hand, is not as interested in the “value” of a company. TA chartists are only interested in the **price movements** in the market. To put it simply, TA studies the supply and demand in a market to determine which direction, or trend, will continue in the future. Technical analysis attempts to understand the emotions in the market by studying the market itself, as opposed to its components.

If I have no finance background whatsoever, will I be able to follow the general meetings?

Yes, you will. The general meetings are structured for beginners so we will start teaching from the basics. Moreover, our directors will always pause to take questions during the meetings to make sure everyone is on track before moving on to more difficult topics. If you still have any queries you can always look for them after the meeting as well to ask them to explain it to you again.

What if I cannot make it for every GM? Will I be able to follow the syllabus?

We will be posting the slides for each GM on the website after each week. The access to the slides are protected and only members will have access. Hence, you can download the slides and read up before the next research meeting.

Section 5: Analyst Programme

How are analysts' program different from the general membership?

- On top of access to our events, in-house research content and general meetings, analysts will attend an additional **2 hours of Analysts' Meetings** on Friday
- Catered for students with a strong interest in finance/investing and would like to learn **in-depth** content
 - Preferred specialisation (FA – REITs/TMT/FMCG, TA, FX, FI) can be indicated in the sign up form for the Analyst Programme
- The syllabus covers **more content** than the general meetings
- Each Analyst subdivision has 10 or less Analysts each, allowing for a **greater degree of interaction** and **guidance** from your research director
- Opportunity to form **friendships** with fellow Analysts through work and chill cohesion sessions
- At the end of term 1, we conduct an **Internal Pitch Day** where our Analysts pitch a buy or sell call on a stock, foreign currency pair or a corporate bond to our exco and alumni – many of which have rich experience in leading financial institutions. Through this process, our Analysts gain valuable feedback and refine their skills.

What Analyst Divisions can I choose to join?

- Fundamental Analysis – Real Estate Investment Trusts (FA – REITs)
- Fundamental Analysis – Technology, Media and Telecom (FA – TMT)
- Fundamental Analysis – Fast Moving Consumer Goods (FA – FMCG)
- Technical Analysis – Equities
- Technical Analysis – Foreign Currencies
- FOREX
- Fixed Income – Credit (FI)

You are strongly encouraged to find out more about these divisions on our website www.smueye.com/analysts

If I have no prior experience in investing/ finance, can I still apply for the analyst program?

Yes, you can! We are looking for people who have the interest to learn and are willing to commit to ensuring that the club can value add to them. Some of our most successful Analysts' started off with little or no investing knowledge! In the interview case, we will be looking out for more research, analytical and critical thinking skills as opposed to technical skills.

EYE INVESTMENT

S I N G A P O R E M A N A G E M E N T U N I V E R S I T Y

2020 Frequently Asked Questions

