



**2022
FREQUENTLY
ASKED
QUESTIONS**

EYE INVESTMENT

SINGAPORE MANAGEMENT UNIVERSITY

CONTENTS PAGE

Section 1: General Information

- 3 What is EYE Investment Club?
- 3 What are the programmes offered by EYE?
- 3 How is EYE different from other investment/Finance clubs?
- 4 What careers or industries is your club related to?
- 4 What do I stand to gain as an EYE member?
- 4 What do I stand to gain as an EYE Analyst?

Section 2: Recruitment

- 5 When can I apply?
- 5 How do I sign up?
- 5 Are there any prerequisites/Finance background needed to sign up as a member?
- 5 What is the recruitment process like?
- 5 What is the commitment like as a General Member?
- 6 What is the commitment like as an Analyst?
- 6 What are you looking for in an Analyst candidate?
- 6 How long does the EYE membership last?
- 6 Must I be interested in a career in Finance to be a member?

Section 3: Events

- 7 What events do EYE host and how can I benefit from them?
- 8 What other events can I look forward to from EYE?

Section 4: General Meetings

- 9 What is the General Meeting syllabus like?
- 9 If I have no Finance background, will I be able to follow the General Meetings?
- 9 What if I cannot make it for every RM? Will I be able to follow the syllabus?

Section 5: Analyst Programme

- 10 How are Analysts' Programme different from the General Membership?
- 10 What Analyst Divisions can I choose to join?
- 11 If I have no prior experience in investing/ Finance, can I still apply for the Analyst Programme?

SECTION 1: GENERAL INFORMATION

What is EYE Investment Club?

Founded in 2002, EYE Investment Club is SMU's official interactive Finance club. The club provides a platform to learn about investing, sharing of opinions on various Finance topics, and exposure to the financial industry. We hold weekly meetings and other networking and industry events throughout the year. At EYE, we value our 'family' culture, making us a fun and enriching club. That is why we have very committed Alumni who always come back to mentor us and share their experiences in school and at various jobs, providing career advice, industry know-how and even investing tips.

What are the programs offered by EYE?

We offer 2 main programs: **General Member Program** and the **Analyst Program**.

For more details, please refer to [Section 4 & 5](#)

How is EYE different from other Investment/Finance clubs?

Disclaimer: we are not able to speak representatively on behalf of other clubs but we believe that every club has a different focus and value proposition to offer its members.

EYE offers broad-based learning opportunities coupled with specialization across 3 of the largest asset classes - equities, currencies & fixed income. We also seek to expose all our members to all facets of the banking & finance industry. This is done through our General Meetings, where the aim is to impart the fundamentals of Finance across the 3 largest asset classes for our members to kickstart their interest and ability to make their own investments. Many of our research directors are active investors with their own portfolios & have relevant internship experience, hence, you can be sure that they will be teaching from experience.

We also offer a more specialized curriculum through our Analysts' Programme, where Analysts can expect to deep-dive into a specialization of their choice. [More details can be found in section 5](#). Thus, whether you're looking for broad-based learning or a specialized programme, you can be certain that EYE's curriculum will be the best fit for you.

What careers or industries is your club related to?

As SMU's official Finance club, we are strongly inclined towards careers within the Finance industry. Careers that our members move on to pursue include, but are not limited to, investment banking, hedge funds, venture capital, asset management, and corporate Finance. Some of the companies that our Alumni have worked for/are working for include J.P. Morgan, Blackrock, GIC, Temasek, UBS, Legend Asset Management, Citibank, HSBC.

SECTION 1: GENERAL INFORMATION

What do I stand to gain as an EYE General Member?

- Attend General Meetings every Friday from 4 pm to 5.30 pm that are exclusive to EYE members.
- Exclusive access to our in-house research content that is uploaded weekly while discussing investment ideas and knowledge with our research directors.
- EYE will also be inviting Alumni and industry professionals down from time to time to give talks. Members can use the opportunity to find out more about their experiences in the financial industry and network with industry professionals.
- Enjoy priority in the sign-ups when our events are oversubscribed.

For more details, please refer to Section 4.

What do I stand to gain as an EYE Analyst?

- As an Analyst, you will gain all the perks of being a General Member and much more!
- You will be attending our weekly Analysts' Meeting that takes place every Friday from 6 pm to 8 pm, to learn in-depth content revolving around a specialization of your choice. You will also gain exclusive access to Analysts' Research Materials.
- As an Analyst, you will be directly mentored by a Research Director. Most of our Research Directors have past relevant work experience in the Finance sector, and you can be sure that they would have the knowledge & be more than capable to guide you through your Analysts' journey in EYE.
- You'll also have exclusive access to EYE's 19-Year Alumni Network and networking opportunities that are catered solely to Analysts. Many of our Alumni are currently working in various sectors of Finance, such as Investment Banking, Hedge Funds, Global Markets or Asset Management in well-known firms, such as Goldman Sachs, UBS, J.P. Morgan, HSBC, Temasek, QCP Capital, etc.
- Last but not least, you will be given the opportunity to take part in our Internal Stock Pitch Competitions, where analysts will pitch a stock / FX pair / bond to the EXCO & Alumni. From the pitch, Analysts will then be given valuable feedback from the judging panel comprising of EXCO members & Alumni, who have combined years of experience in various roles across the finance sector.

For more details, please refer to Section 5.

SECTION 2: RECRUITMENT

When can I apply?

Applications for both the **General Member & Analyst** Programme has already started! You can fill up the form at: <https://smu.sg/EYESignups> to sign up & submit a membership fee of \$15. Detailed steps will be given in the form.

While **General Memberships** are open all year round, **Analyst** sign-ups closes on 19 August 2359, while the case will be released on 20 August 1200 for **Prospective Analysts** to move on to the second phase of the selection process and try their hands on a case.

Are there any prerequisites/Finance background needed to sign up as a member?

No. Historically, majority of our members had no prior Finance background before joining and still managed to learn and develop strong Finance and investing skills.

What is the recruitment process like?

- **General member:** You can become a General Member by simply paying a one-time fee of \$15.
- **Analyst:** Candidates will have to submit a deliverable and attend a session with EXCO members to present your deliverable and go through an interview.

What is the commitment like as a General Member?

As a General Member, you will be attending our General Meetings and events every Friday from 4:00 pm - 5:30 pm.

SECTION 2: RECRUITMENT

What is the commitment like as an Analyst?

- On top of General Meetings, Analysts will have meetings every Friday from 6:00 - 8:00 pm for our Analysts' Meetings and other events.
- There may also be additional deliverables to be completed to supplement your learning but rest assured that there will be sufficient time for other commitments as long as you manage your time well.

What are you looking for in an Analyst candidate?

Contrary to popular belief, our main judging criteria are not based on your technical competencies or prior knowledge. What we're looking out for is individuals with the right attitude and the willingness to learn.

The majority of our judging criteria are centred around 4 main pillars, mainly revolving around your personality fit:

- Passion in Finance and Investing
- Driven & Motivated
- Willingness to Learn
- Team Player

How long does the EYE membership last?

- General membership is an **SMU lifelong benefit**, with this membership you can attend our events and meetings during your time as an SMU student.
- For the Analyst Programme, Analysts stay in the programme for one academic year and have the opportunity to lead the club as the next Executive Committee if elected.

Must I be interested in a career in Finance to be a member?

Of course not! General memberships are open to anyone and everyone who wants to learn more about Finance and investing. We provide an avenue to equip students to learn as we believe financial literacy is an important life skill. Thus, feel free to join us even if you are not heading towards a career in Finance.

SECTION 3: EVENTS

What events do EYE host and how can I benefit from them?

- In EYE, we aim to organize events that allow members to gain greater insights and a deeper appreciation of the world of finance, while also enabling them to network and learn from industry professionals.
- Throughout the year, we collaborate with various corporate partners and invite industry experts to share their experiences as part of our partnership events under our **#EYEhangout series**.
- Some of the past **#EYEhangout series** include:
 - Dynamics of **Investment Banking**
 - Demystifying **Wall Street** & Power of **Networking**
 - Investing in **Fintech**
 - Navigating the **Fixed Income Market**

GABRIEL CHONG
M&A Investment Banking Associate Director at UBS

VIVEK S.
COO at Credit Suisse, Investment Banking and Capital Markets

DERRICK ONG
Investment Banking Associate at Citibank Hong Kong

AGENDA

- 01 Dynamics of the 'Sell Side' of Finance
- 02 Investment Banking as a career

EYE INVESTMENT
Open to all University Undergraduates!

[Register Now!](#)

SIDDHARTH PISHARODY

EXPERIENCE

Temasek - Director (Fintech/Financial Services)
McKinsey & Company - Associate
Tango Eye - Angel Investor
JP Morgan - Associate, Financial Institutions Group, IB

AGENDA

- 01 What to look out for when investing in Fintech
- 02 Integration of Fintech in Careers: Investment Banking & Asset Management

EYE INVESTMENT
Open to all EYE members!

[Register Now!](#)

MATT DEARTH

EXPERIENCE

Equities (Business Analysis and Strategy - Goldman Sachs)
Consulting (Booz Allen & Hamilton, McLagen Partners)
Hedge Fund (Marshall Wace)

AGENDA

- 01 Key difference between "sell-side" and "buy-side"
- 02 Power of Networking and the importance of it

EYE INVESTMENT
Open to all EYE members!

[Register Now!](#)

BRUNO DE RAMEZONI
CEO of Tikehau Investment Management Asia

JEAN-BAPTISTE FEAT
Co-head of Tikehau Investment Management Asia

RODOLFO CACERES
Head of Credit Research

MELODY LIM
Portfolio Manager/Credit Analyst

YU FAN CHAN
Credit Analyst

AGENDA

- 01 Introduction to Capital Market Strategies & Credit Research
- 02 Understanding Fixed Income & its Tools
- 03 A Career & Journey in Fixed Income

EYE INVESTMENT
Open to all SMU students!

[Register Now!](#)

SECTION 3: EVENTS

What events can I look forward to from EYE?

- Apart from our partnership events, we do have flagship events as well, such as **Investment Symposium** and the **Asian Investment Immersion Programme (AIIP)**.
- We also host **trading and stock pitch competitions** that will enable members to gain new experiences and a deeper understanding of the industry.
- Our timeline of events will be updated regularly on our website. Do check out this link to keep up to date with our events. www.smueye.com/event-schedule
- Some of our past events include:
 - Women in Finance Conference
 - Investment Symposium with **CAIA, UBS, Tat Hwa Group & Velocity Ventures**
 - **CMC Markets** Trading Challenge
 - **SMU Next Gen** ESG Investing Conference
- With Covid-19 restrictions easing, we aim to host most of these events **physically** so that we can provide our members with the **best possible experiences**.



SECTION 4: GENERAL MEMBERSHIP

What is the General Meeting syllabus like?

Our General Meetings are well structured – each subsequent week's topics are built upon what was taught in the preceding weeks. The meetings are planned in a way where we introduce the 3 different asset classes to allow our members to experience broad-based learning & to be aware of various investment opportunities, and which asset class would be a better fit for them in terms of risk appetite and personal preferences.

For equities, the syllabus is broken down into Fundamental Analysis (FA) & Technical Analysis (TA). Some FA topics include Relative Valuation, Economic Analysis & Financial Ratio Comparable while some TA topics involve Support & Resistance, Candlestick Patterns & other indicators. For Forex (FX), some of the topics would revolve around the G8 currency pairs & how government policies affect various currency pairs. For Fixed Income (FI), the main topic would revolve around the introduction of bonds, types of bonds & various bond markets.

If I have no Finance background whatsoever, will I be able to follow the General Meetings?

Definitely! Our General Member curriculum is structured in a way where we assume that members have no prior knowledge. As such, we would cover more basic concepts in the first few weeks, before moving on to more advanced concepts in the next few weeks. If you still have any queries after a General Meeting, you can always approach any of our Research Directors after the meeting to clarify certain concepts taught during the lesson.

What if I cannot make it for every GM? Will I be able to follow the syllabus?

We will be uploading the slides for each GM on a shared drive after each week. The access to the slides is protected and only members will have access. Hence, you can download the slides and read them up if you missed any GM! if you require any clarification on the slides, do not hesitate to reach out to our Research Directors in the next GM.

SECTION 5: ANALYST PROGRAMME

How are Analysts' Programme different from the General Membership?

- As an Analyst, the perks you have access to includes: access to our flagship events, in-house research content and General Meetings, along with perks that are only exclusive to Analysts.
- The Analyst Programme is an intensive 1 year commitment where EYE Investment Club introduces and imparts advanced concepts of the respective disciplines (FA | TA | FX | FI) to the enrolled Analysts. Weekly Analyst meetings are held every Friday from 6 pm to 8 pm.
- As an Analyst, the perks awarded to you would be:
 - Access to weekly Analysts' Materials, along with specialization into a sub-division of choice (Each sub-division has 9 or less Analysts, so you can be sure that you'll be learning alongside a small group of close-knitted friends!)
 - Direct Mentorship from EYE's Research Directors – most of whom have relevant prior experience in the finance sector!
 - Access to EYE's 19-Year Alumni Network, and exclusive networking opportunities only catered for Analysts.
 - Opportunity to form friendships with fellow Analysts through work and chill cohesion sessions.
 - Opportunity to participate in our Internal Stock Pitch Competition, where Analysts will pitch a stock / FX pair / bond to the EXCO and Alumni.

What Analyst Divisions can I choose to join?

- Fundamental Analysis: Real Estate Investment Trusts (FA – REITs)
- Fundamental Analysis: Technology, Media and Telecomm (FA – TMT)
- Fundamental Analysis: Fast Moving Consumer Goods (FA – FMCG)
- Technical Analysis, Equities (TA)
- Forex (FX)
- Fixed Income: Credit (FI)

You are strongly encouraged to find out more about these divisions on our website www.smueye.com/Analysts

SECTION 5: ANALYST PROGRAMME

If I have no prior experience in Investing/ Finance, can I still apply for the Analyst Programme?

Yes, you can! As mentioned earlier, our main judging criteria revolve around having a passion for finance & investing, being a driven & motivated individual, demonstrating a willingness to learn as well as being a team player. We are not looking for individuals who have a lot of experience, as we are here to guide you. As such, we are looking for individuals who have the interest to learn & are willing to commit to ensure that EYE can value-add to you!

Moreover, some of our most successful Analysts started off with little to no investing knowledge! During the interview process, we will be looking out for effort & passion as opposed to technical skills. As long as you demonstrate a keen interest & willingness to learn, you are the exact person that we're looking for in our Analyst!





**2022
FREQUENTLY
ASKED
QUESTIONS**

EYE INVESTMENT

SINGAPORE MANAGEMENT UNIVERSITY